



Website review bbc.com

Generated on April 01 2023 12:53 PM

The score is 45/100







SEO Content

	<p>Title</p>	<p>BBC - Homepage</p> <p>Length : 14</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Breaking news, sport, TV, radio and a whole lot more. The BBC informs, educates and entertains - wherever you are, whatever your age.</p> <p>Length : 141</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>BBC, bbc.co.uk, bbc.com, Search, British Broadcasting Corporation, BBC iPlayer, BBCi</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1312 1481 1626"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>BBC - Homepage</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.bbc.com/</td> </tr> </tbody> </table>	Property	Content	title	BBC - Homepage	type	website	url	https://www.bbc.com/				
Property	Content													
title	BBC - Homepage													
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url	https://www.bbc.com/													
	<p>Headings</p>	<table border="1" data-bbox="544 1653 1481 1727"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>20</td> <td>69</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1760 1027 2056" style="list-style-type: none"> • [H1] BBC Homepage • [H2] Accessibility links • [H2] • [H2] News • [H2] Sport • [H2] Weekend Reads • [H2] Editor's Picks • [H2] Latest Business News • [H2] Technology of Business 	H1	H2	H3	H4	H5	H6	1	20	69	0	0	0
H1	H2	H3	H4	H5	H6									
1	20	69	0	0	0									





SEO Content

- [H2] ADVERTISEMENT
- [H2] Global Trade
- [H2] Featured video
- [H2] BBC World Service
- [H2] More around the BBC
- [H2] From Our Correspondents
- [H2] CEO Secrets
- [H2] Select
- [H2] World in pictures
- [H2] BBC in other languages
- [H2] More Languages
- [H2] Explore the BBC
- [H3] Deadly storm caves in roof at packed US rock gig
- [H3] Fury as Russia becomes UN Security Council president
- [H3] 'I'm still alive' jokes Pope as he leaves hospital
- [H3] Iran signals determination to enforce hijab rules
- [H3] Premier League: Man City 3-1 Liverpool - Gundogan puts hosts in control
- [H3] Eight bodies found in river by US-Canada border
- [H3] Snowboarder saved in terrifying snow rescue
- [H3] Olympic champion Fraser-Pryce runs in son's sports day
- [H3] Verstappen on Australia pole ahead of Russell
- [H3] Rafiq 'vindicated' and Vaughan tears at verdict
- [H3] Wimbledon 'still concerned' about Russian propaganda
- [H3] 11 of the best films to watch in April
- [H3] Is friendship as beneficial as love?
- [H3] Why daily grind videos are going viral
- [H3] A dramatic flight over a red-hot volcano in Iceland
- [H3] The striking difference between French and American attitudes to sex
- [H3] The 'time travellers' from the 22nd Century living among us
- [H3] The rise of the minimalist wardrobe
- [H3] Why workers are live-quitting on TikTok
- [H3] Why is everyone so mad about carbonara?
- [H3] The mystery origins of Candida auris
- [H3] After 50 years on stage, this whale is going home
- [H3] 'QAnon Shaman' freed early from federal prison
- [H3] In pictures: King Charles's state visit to Germany
- [H3] UK-Asia trade deal to boost UK economy by 0.08%
- [H3] Google faces new multi-billion advertising lawsuit
- [H3] House prices see biggest annual fall since 2009
- [H3] The intercontinental ATM heist that netted \$14m in two hours
- [H3] Branson's rocket company cuts majority of workforce
- [H3] The abandoned mines heating homes
- [H3] Can help help people travel the world?
- [H3] Shipping's wind power revolution
- [H3] Friend or foe: Can computer coders trust ChatGPT?
- [H3] Spice sales boom as home cooks get more adventurous
- [H3] Watch: Well wishers in tears as Pope leaves hospital
- [H3] Watch: Well wishers in tears as Pope leaves...
- [H3] Watch: Four times US tornadoes were caught on...
- [H3] Video shows tornado moving across Little Rock
- [H3] Watch: Andrew Tate and brother released from...
- [H3] Watch: Weather presenter spots tornado live...

SEO Content

		<ul style="list-style-type: none">• [H3] The Indian dancers fighting for their...• [H3] One-minute World News• [H3] King's first foreign visit as monarch... in...• [H3] Gwyneth Paltrow's unusual trial - in 2...• [H3] The Trump arrest saga in 70 seconds• [H3] A film premiere, royals and a meatball: Photos of the week• [H3] Stars give historic theatre emotional final act• [H3] Unlimited sewage-dump fines to start in England• [H3] Japan plans to restrict some chip-making exports• [H3] ChatGPT chatbot banned in Italy• [H3] 'Blood test meant I was spared chemo'• [H3] Telling my daughter about Thailand's poisonous air• [H3] What happened between Stormy Daniels and Trump? By Robin Levinson King & Mattea Bubalo• [H3] UK set to join Asia's trade club - but what is it? By Dharshini David• [H3] The Russian journalist refusing to be silenced By Steve Rosenberg• [H3] Push for climate decision at world's top court By Matt McGrath• [H3] Binance accused of breaking US financial laws By Natalie Sherman• [H3] Who's who in the Gwyneth Paltrow ski crash trial By Sam Cabral• [H3] Online trolls are taking a toll in China By Kelly Ng• [H3] Can US charm offensive woo Africa away from China? By Anne Soy• [H3] 'It's not how smart you are, it's how are you smart'• [H3] Shamima Begum: The girl who joined IS• [H3] Royal murals and rare rhinos: Africa's top shots• [H3] Film fan creates hundreds of miniature movie sets• [H3] Southern Lights unusually vivid over New Zealand• [H3] Paul O'Grady: A life in pictures• [H3] Northern lights dazzle in parts of UK overnight• [H3] Persian• [H3] Spanish
	Images	We found 64 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 97 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 14.43%</p> <p>Internal Links 85.57%</p>

In-page links

Anchor	Type	Juice
Deadly storm caves in roof at packed US rock gig	Internal	Passing Juice
US & Canada	Internal	Passing Juice
Fury as Russia becomes UN Security Council president	Internal	Passing Juice
Europe	Internal	Passing Juice
'I'm still alive' jokes Pope as he leaves hospital	Internal	Passing Juice
Iran signals determination to enforce hijab rules	Internal	Passing Juice
Middle East	Internal	Passing Juice
Premier League: Man City 3-1 Liverpool - Gundogan puts hosts in control	Internal	Passing Juice
Football	Internal	Passing Juice
News	Internal	Passing Juice
Eight bodies found in river by US-Canada border	Internal	Passing Juice
Snowboarder saved in terrifying snow rescue	Internal	Passing Juice
Olympic champion Fraser-Pryce runs in son's sports day	Internal	Passing Juice
Athletics	Internal	Passing Juice
Sport	Internal	Passing Juice
Verstappen on Australia pole ahead of Russell	Internal	Passing Juice

In-page links

Formula 1	Internal	Passing Juice
Rafiq 'vindicated' and Vaughan tears at verdict	Internal	Passing Juice
Cricket	Internal	Passing Juice
Wimbledon 'still concerned' about Russian propaganda	Internal	Passing Juice
Tennis	Internal	Passing Juice
11 of the best films to watch in April	Internal	Passing Juice
Culture	Internal	Passing Juice
Is friendship as beneficial as love?	Internal	Passing Juice
Future	Internal	Passing Juice
Why daily grind videos are going viral	Internal	Passing Juice
Worklife	Internal	Passing Juice
The rise of the minimalist wardrobe	Internal	Passing Juice
Why workers are live-quitting on TikTok	Internal	Passing Juice
Why is everyone so mad about carbonara?	Internal	Passing Juice
Travel	Internal	Passing Juice
The mystery origins of Candida auris	Internal	Passing Juice
After 50 years on stage, this whale is going home	Internal	Passing Juice
'QAnon Shaman' freed early from federal prison	Internal	Passing Juice
In pictures: King Charles's state visit to Germany	Internal	Passing Juice
In Pictures	Internal	Passing Juice
Technology of Business	Internal	Passing Juice
Business	Internal	Passing Juice
Friend or foe: Can computer coders trust ChatGPT?	Internal	Passing Juice
Global Trade	Internal	Passing Juice
Spice sales boom as home cooks get more adventurous	Internal	Passing Juice
Watch: Well wishers in tears as Pope leaves hospital	Internal	Passing Juice
Recommended	Internal	Passing Juice
Watch: Four times US tornadoes were caught on...	Internal	Passing Juice


In-page links

Video shows tornado moving across Little Rock	Internal	Passing Juice
Watch: Andrew Tate and brother released from...	Internal	Passing Juice
Watch: Weather presenter spots tornado live...	Internal	Passing Juice
The Indian dancers fighting for their...	Internal	Passing Juice
India	Internal	Passing Juice
One-minute World News	Internal	Passing Juice
Video	Internal	Passing Juice
King's first foreign visit as monarch... in...	Internal	Passing Juice
Gwyneth Paltrow's unusual trial - in 2...	Internal	Passing Juice
The Trump arrest saga in 70 seconds	Internal	Passing Juice
BBC World Service	External	Passing Juice
A film premiere, royals and a meatball: Photos of the week	Internal	Passing Juice
Stars give historic theatre emotional final act	Internal	Passing Juice
Entertainment & Arts	Internal	Passing Juice
Unlimited sewage-dump fines to start in England	Internal	Passing Juice
Science & Environment	Internal	Passing Juice
Japan plans to restrict some chip-making exports	Internal	Passing Juice
ChatGPT chatbot banned in Italy	Internal	Passing Juice
Technology	Internal	Passing Juice
'Blood test meant I was spared chemo'	Internal	Passing Juice
Health	Internal	Passing Juice
Telling my daughter about Thailand's poisonous air	Internal	Passing Juice
Asia	Internal	Passing Juice
CEO Secrets	Internal	Passing Juice
'It's not how smart you are, it's how are you smart'	Internal	Passing Juice
Select	External	Passing Juice
Shamima Begum: The girl who joined IS	External	Passing Juice
Royal murals and rare rhinos: Africa's top shots	Internal	Passing Juice

In-page links

Africa	Internal	Passing Juice
Film fan creates hundreds of miniature movie sets	Internal	Passing Juice
Sheffield & South Yorkshire	Internal	Passing Juice
Southern Lights unusually vivid over New Zealand	Internal	Passing Juice
Paul O'Grady: A life in pictures	Internal	Passing Juice
Northern lights dazzle in parts of UK overnight	Internal	Passing Juice
Features	Internal	Passing Juice
BBC in other languages	Internal	Passing Juice
Persian	Internal	Passing Juice
حجاب اجباری؛ نماینده مجلس ایران می‌گوید قوه قضائیه برای «ارائه راهکار» تا ۱۴ فروردین مهلت دارد	Internal	Passing Juice
Spanish	Internal	Passing Juice
Okinawa: los «suicidios forzados» de cientos de civiles japoneses que fueron obligados a quitarse la vida antes que rendirse a EE.UU.	Internal	Passing Juice
More Languages	Internal	Passing Juice
Terms of Use	External	Passing Juice
About the BBC	External	Passing Juice
Privacy Policy	External	Passing Juice
Cookies	External	Passing Juice
Accessibility Help	External	Passing Juice
Parental Guidance	External	Passing Juice
Contact the BBC	External	Passing Juice
Make an editorial complaint	External	Passing Juice
BBC emails for you	External	Passing Juice
Advertise with us	External	Passing Juice
AdChoices / Do Not Sell My Info	Internal	Passing Juice
Read about our approach to external linking.	External	Passing Juice






SEO Keywords

	Keywords Cloud
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : bbc.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 41
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document



Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✗ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization





XML Sitemap

Great, your website has an XML sitemap.

```
http://bbc.com/sitemap.xml
https://www.bbc.com/sitemaps/https-index-com-archive.xml
https://www.bbc.com/sitemaps/https-index-com-news.xml
https://www.bbc.com/sitemaps/https-index-com-archive_video.xml
https://www.bbc.com/sitemaps/https-index-com-video.xml
https://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml
https://www.bbc.com/sport/sitemap.xml
https://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml
https://www.bbc.com/afrique/sitemap.xml
https://www.bbc.com/arabic/sitemap.xml
https://www.bbc.com/bengali/sitemap.xml
https://www.bbc.com/burmese/sitemap.xml
https://www.bbc.com/gahuza/sitemap.xml
https://www.bbc.com/hausa/sitemap.xml
https://www.bbc.com/hindi/sitemap.xml
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Optimization

		https://www.bbc.com/indonesia/sitemap.xml https://www.bbc.com/mundo/sitemap.xml https://www.bbc.com/pashto/sitemap.xml https://www.bbc.com/persian/sitemap.xml https://www.bbc.com/portuguese/sitemap.xml https://www.bbc.com/russian/sitemap.xml https://www.bbc.com/swahili/sitemap.xml https://www.bbc.com/turkce/sitemap.xml https://www.bbc.com/ukchina/simp/sitemap.xml https://www.bbc.com/ukrainian/sitemap.xml https://www.bbc.com/urdu/sitemap.xml https://www.bbc.com/uzbek/sitemap.xml https://www.bbc.com/vietnamese/sitemap.xml https://www.bbc.com/zhongwen/simp/sitemap.xml https://www.bbc.com/zhongwen/trad/sitemap.xml
	Robots.txt	http://bbc.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.